



PRINCE ALFRED  
OLD COLLEGIANS'  
ASSOCIATION

PAC  
1869

HOME OF

THE REDS

Strategic Plan 2024-2026



# President's Message

The Prince Alfred Old Collegians' Association (PAOCA), with more than 15,000 members, is one of the largest and most active old scholars' networks in the southern hemisphere.

Since its formation in 1878, the PAOCA and its members have remained engaged and committed to supporting the ongoing development of Prince Alfred College (PAC).

Membership of our Association is for life, and a key challenge is to ensure we continue to offer to all our members, regardless of their stage in life, an opportunity to remain connected with the College and fellow 'Old Reds'.

The PAOCA presently hosts over 40 events annually for its members, including sporting events and dinners and other social events in a number of South Australian rural regions and in every capital city in Australia as well as functions in the UK, USA, and Asia.

The PAOCA is professionally administered to provide a wide range of services to all of our members and currently oversees eight sporting clubs.

We acknowledge that the strength of our Association is only possible as a result of the strong support provided by its members and the College and, going forward, the PAOCA Management Committee has reviewed its current operations to implement its third Strategic Plan setting out short-term objectives.

The Prince Alfred Old Collegians' Association's priority and commitment is to ensure that it continues to offer member services of the highest calibre, support to its sporting clubs, the Old Reds community, and the broader Prince Alfred College community.

**Andrew D Sullivan**

*President*

January 2024

# Our Objectives

The Prince Alfred Old Collegians' Association (PAOCA) was established to:

1. Advance all that is relevant to the welfare of Prince Alfred College (PAC).
2. Promote unity and friendship among the PAC Old Collegians.
3. Maintain the interest of the PAC Old Collegians in the College.

The PAOCA is the custodian of the traditions of Prince Alfred College while embracing the future.





The following are the stated objectives of the PAOCA over the period of the Strategic Plan (2024-2026):

# 1. Member and College Community Engagement

To maintain and further strengthen engagement with members of the Association and College fostering a lifelong sense of belonging by:

- Exploring opportunities to grow engagement through improved communications.
- Developing engagement strategies that encourage Old Collegians to maintain connections with each other and with the College.
- Continuing to grow the recently established mentoring program.
- Exploring opportunities to further support the development of new on-line services and facilities to members.
- Continuing to grow and maintain the PAC alumni database to keep Old Collegians connected and to reconnect lost members.

## 2. Enrich the facilities and offerings to members of the PAOCA



To enrich and advance the life of the College through the activities of the Old Collegians by:

- Developing new and enhanced opportunities to celebrate and share PAC alumni success stories.
- Building the PAOCA's brand among the current PAC community.
- Continuing to support the work of the College Archivist to celebrate the College's rich history and traditions.
- Partnering with PAC and other College bodies to support the advancement of facilities and/or services that benefit our members and the College community.

### 3. Long-Term Sustainability and Growth

Develop strategies which ensure the long-term sustainability and advancement of the Prince Alfred Old Collegians' Association and Prince Alfred College by:

- Maintaining a succession plan for the PAOCA Management Committee which will see new members recruited according to skills and experience to ensure cross-generational representation.
- Supporting the work of the College in fostering a culture of philanthropy and support for key programs.
- Operating in a financially sustainable manner and exploring opportunities to further grow the revenue generating activities of the PAOCA.







Fac fortia et patere.  
Do brave deeds and endure.



**PRINCE ALFRED  
OLD COLLEGIANS'  
ASSOCIATION**

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