



PRINCE ALFRED  
OLD COLLEGIANS'  
ASSOCIATION



STRATEGIC PLAN 2021-2023



# PRESIDENT'S MESSAGE

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The Prince Alfred Old Collegians' Association (PAOCA) is one of the largest and most active old scholars' networks in the Southern hemisphere. Since its formation in 1878, the PAOCA and its members have remained engaged and committed to supporting the ongoing development of Prince Alfred College.

Currently the PAOCA oversees seven successful sporting clubs and has over 11,000 active members.

Membership of our Association is for life upon graduation, and with that, one of the key challenges is to ensure we continue to offer to all our members, regardless of their stage in life, an opportunity to remain connected with the College and fellow 'Old Reds'.

The PAOCA presently hosts over 40 events annually for its members including dinners in every capital city in Australia (excluding Hobart) as well as functions in the UK, USA, Hong Kong and Singapore.

The PAOCA has a full-time administration which services the needs and requests of our members.





*Above: John Anderson Hartley, second Headmaster of Prince Alfred College, 1871-75 and inaugural President of the Prince Alfred Old Collegians' Association.*

To ensure we are able to continue to offer our members engaging and high quality services, the Management Committee of the PAOCA has reviewed its current operations to implement its next Strategic Plan setting out short-term objectives. The new Strategic Plan will encompass 2021-2023.

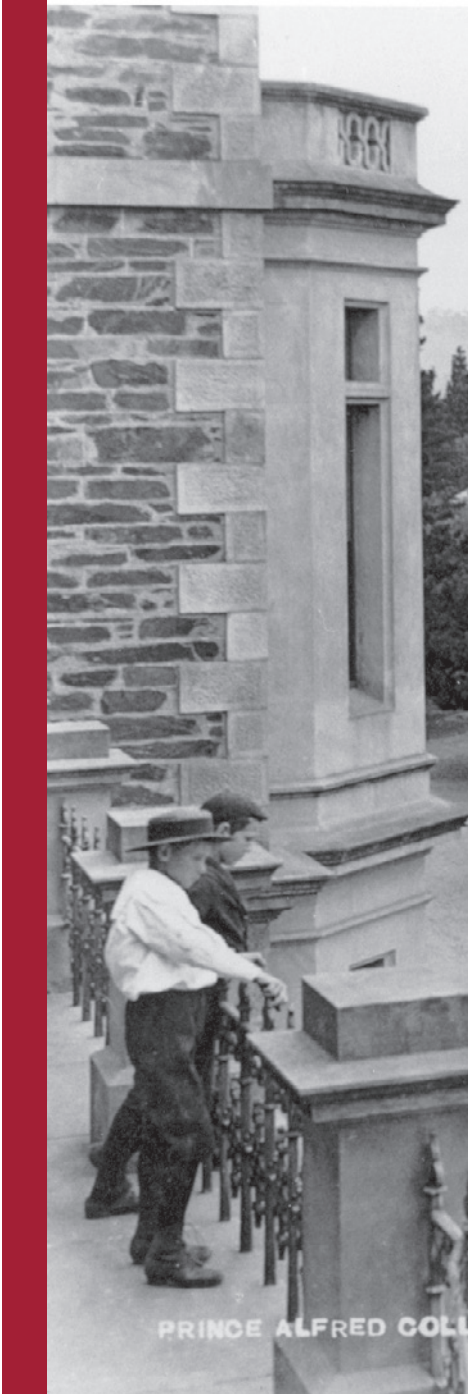
We acknowledge the strength of our Association is only possible as a result of the strong support provided by its Members and the College.

The PAOCA's priority and commitment is to ensure that it continues to offer member services of the highest calibre, support to its sporting clubs, the Old Red community, and the College community as we navigate our way through the obstacles presented by the COVID-19 pandemic.

**Alan R Letcher**

President

October 2021



## OUR OBJECTIVES

The PAOCA was established to:

1. Advance all that is relevant to the welfare of Prince Alfred College
2. Promote unity and friendship among the Old Collegians of the College
3. Maintain the interest of the Old Collegians in the College

The PAOCA is the custodian of the traditions of Prince Alfred College while embracing the future.

The following are the stated objectives of the PAOCA over the period of the Strategic Plan 2021-2023:















# 1. MEMBER & COLLEGE COMMUNITY ENGAGEMENT

## OBJECTIVE:

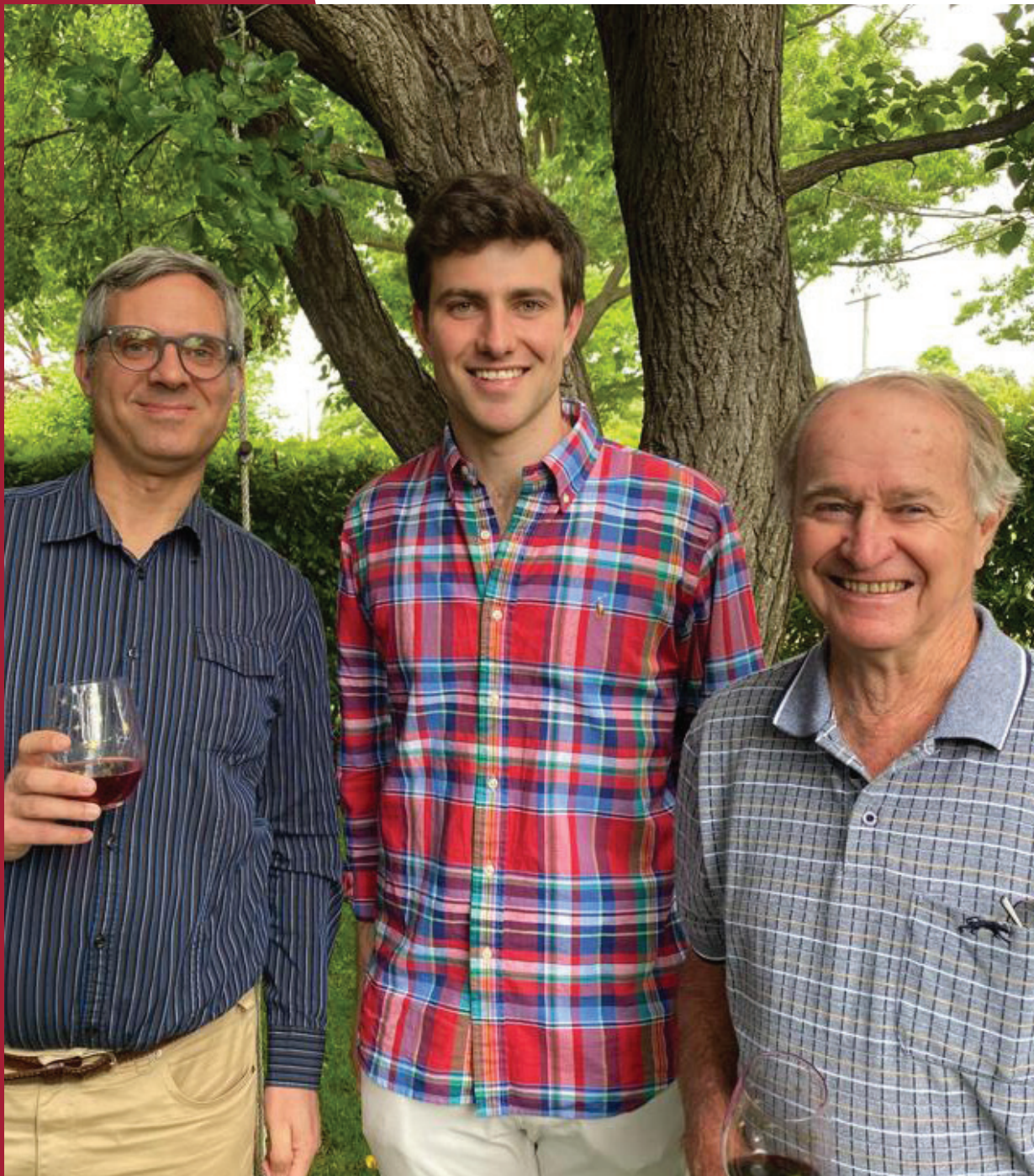
To maintain and further strengthen an engagement with members of the Association and College fostering a lifelong sense of belonging.

## DIRECTIONS:

- Explore opportunities to grow engagement through improved communications, notably through digital platforms.
- Develop engagement strategies that encourage young Old Collegians to maintain connections with each other, and with the College.
- Explore opportunities to further support the development of new services and facilities to Members.
- Continue to build the alumni database to keep Old Collegians connected, and to reconnect lost members.







## 2. ENRICH THE FACILITIES & OFFERINGS TO MEMBERS OF THE ASSOCIATION

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### **OBJECTIVE:**

To enrich and advance the life of the College through the activities of the Old Collegians.

### **DIRECTIONS:**

- Develop new and enhanced opportunities to celebrate and share alumni success stories.
- Build the PAOCA's brand among the current College community.
- Explore opportunities to support the work of the College Archivist to celebrate the College's rich history and traditions.
- Consider opportunities to partner with the College and other College community bodies to support the advancement of facilities and/or services that benefit our Members and the College community.



# 3. LONG-TERM SUSTAINABILITY AND GROWTH

## OBJECTIVE:

Develop strategies which ensure the long-term sustainability and advancement of the Association, and the College.

## DIRECTIONS:

- Develop a succession plan for the PAOCA Management Committee which will see new members recruited according to skills, network and needs, and ensures cross-generational representation.
- Support the work of the College in fostering a culture of philanthropy and support for key philanthropic programs.
- Promote the benefits of the Old Scholars to prospective parents of the College.







“OUR OBJECTIVE IS TO PURSUE  
BEST PRACTICE IN SUSTAINABILITY  
IN ALL ITS FORMS.”



*Fac fortia et patere.*  
**Do brave deeds and endure.**



**PRINCE ALFRED  
OLD COLLEGIANS'  
ASSOCIATION**

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